

VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT
The Scheme of Courses in Different Semesters of
Three Year MBA (Evening) Programme

SEMESTER-I

CP-101	Organizational Behaviour
CP-102	Managerial Accounting
CP-103	Principles of Management
CP-104	Business Communication
CP-105	Information Technology for Business

SEMESTER-II

CP-201	Marketing Management
CP-202	Financial Management
CP-203	Human Resource Management
CP-204	Production and Operations Management
CP-205	Business Environment

SEMESTER-III

COMPULSORY COURSES

CP-301	Business Policy and Strategic Management
CP-302	Global Business Management
CP-303	Business Laws
CP-304	Managerial Economics
CP-305	Quantitative Methods

SEMESTER-IV

COMPULSORY COURSES

CP-401	Research Methodology in Business
CP-402	New Business Development
CP-403	Management Control Systems

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

OF&A-401	International Financial Management
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2. MARKETING GROUP

OMK-401	Sales & Supply Chain Management
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3. HUMAN RESOURCE MANAGEMENT

OHR-401	Legal Aspects of Labour Management
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4. INFORMATION TECHNOLOGY

OIT-401	Emerging Technologies
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5. PRODUCTION & OPERATION MANAGEMENT

OIT-401	Purchasing and Materials Management
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SEMESTER V

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

OF&A-501	Investment Management
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- OF&A-502 Foreign Exchange Management
- OF&A-503 Financial Derivatives
- OF&A-504 Corporate Taxation & Financial Planning

2. MARKETING GROUP

- OMK-501 Consumer Behaviour
- OMK-502 Integrated Marketing Communication
- OMK-503 Marketing of Services
- OMK-504 Contemporary issues in Marketing

3. HUMAN RESOURCE MANAGEMENT

- OHR-501 Training and Development
- OHR-502 Managing Interpersonal & Group Process
- OHR-503 Organizational Change & Development
- OHR-504 Counseling Skills for Managers

4. INFORMATION TECHNOLOGY

- OIT-501 Business Data Networks
- OIT-502 Decision Support Systems & Intelligent DSS
- OIT-503 Project And Risk Management
- OIT-504 System Analysis & Design

5. PRODUCTION AND OPERATION MANAGEMENT

- OP&O-501 Applied Operation Research
- OP&O-502 Logistics and Supply Chain Management
- OP&O-503 Production Planning and Control
- OP&O-504 Total Quality Management

SEMESTER VI

COMPULSORY COURSES

- CP-601 Management of Financial Institutions & Services
- CP-602&603 Project Study (Equivalent to Two Courses)

OPTIONAL COURSES

1. FINANCE & ACCOUNTING GROUP

- OF&A-601 Corporate Restructuring

2. MARKETING GROUP

- OMK-601 Management of Retail Business

3. HUMAN RESOURCE MANAGEMENT

- OHR-601 Strategic and Global Human Resource Management

4. INFORMATION TECHNOLOGY

- OIT-601 Information Security

5. PRODUCTION & OPERATION MANAGEMENT

- OIT-601 Service Operation Management

REGULATIONS FOR MBA (EVENING) PROGRAMME

Regulations for MBA (Evening) Programme pertaining to Internal Assessment, University Examinations, Promotion to next higher Semesters and award of Degree and Class.

R.M.B.A. (Evening) -1

The candidate for Semester-1 Examinations of M.B.A. (Evening) will be examined in the following papers:

Paper No.	Subjects	No. of Credits	Contact Hours per Week (CPW)	Maximum Marks		Total Marks
				External Exam	Internal Assessment	
CP101	Organizational Behaviour	4	4	70	30	100
CP102	Managerial Accounting	4	4	70	30	100
CP103	Principles of Management	4	4	70	30	100
CP104	Business Communication	4	4	70	30	100
CP105	Information Technology for Business	4	4	70	30	100
	TOTAL	20	20	350	150	500

* CPW= Contact per week in hours. 4 hours of CPW will be divided into 3 hours of class room teaching and 1 hour of library / tutorials etc. (equivalent to one hour of class room teaching)

R.M.B.A. (Evening) –2

The candidates for Semester-II Examination for M.B.A. (Evening) will be examined in the following Papers:

Paper No.	Subjects	No. of Credits	Contact Hours per Week (CPW)	Maximum Marks		Total Marks
				External Exam	Internal Assessment	
CP201	Marketing Management	4	4	70	30	100
CP202	Financial Management	4	4	70	30	100
CP203	Human Resource Management	4	4	70	30	100
CP204	Production and Operations Management	4	4	70	30	100
CP205	Business Environment	4	4	70	30	100
	TOTAL	20	20	350	150	500

R.M.B.A. (Evening) –3

The candidates for Semester-III Examination for M.B.A. (Evening) will be examined in the following Papers:

Paper No.	Subjects	No. of Credits	Contact Hours per Week (CPW)	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
CP301	Business Policy and Strategic Management	4	4	70	30	100
CP302	Global Business Management	4	4	70	30	100
CP303	Business Laws	4	4	70	30	100
CP304	Managerial Economics	4	4	70	30	100
CP305	Quantitative Methods	4	4	70	30	100
	Total	20	20	350	150	500

R.M.B.A. (Evening) –4

Candidate for Semester IV examination for the MBA (Evening) will be examined in following courses.

SEMESTER-IV COMPULSORY COURSES

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
CP-401	Research Methodology in Business	4	4	70	30	100
CP-402	New Business Development	4	4	70	30	100
CP-403	Management Control Systems	4	4	70	30	100
	Total	12	12	210	90	300

Optional Courses

* A Candidate has to choose any one of Five Optional Groups of specialization in which the Department offers courses in a given year depending upon the discretion of the Department and has to undergo 1 Optional Course in Semester-IV, 4 Optional courses in Semester-V, and 1 Optional Course in Semester-VI.

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OF&A-401	International Financial Management	4	4	70	30	100
	Total	4	4	70	30	100

MARKETING GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OMK-401	Sales and Supply Chain Management	4	4	70	30	100
	Total	4	4	70	30	100

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OHR-401	Legal Aspects of Labour Management	4	4	70	30	100
	Total	4	4	70	30	100

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OIT-401	Emerging Technologies	4	4	70	30	100
	Total	4	4	70	30	100

PRODUCTION AND OPERATION MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OP&O-401	Purchasing and Materials Management	4	4	70	30	100
	Total	4	4	70	30	100

R.M.B.A. (Evening) –5

Candidate for Semester - V examination for the MBA (Evening) will be examined in following courses.

OPTIONAL COURSE

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OF&A-501	Investment Management	4	4	70	30	100

OF&A-502	Foreign Exchange Management	4	4	70	30	100
OF&A-503	Financial Derivatives	4	4	70	30	100
OF&A-504	Corporate Taxation and Financial Planning	4	4	70	30	100
	Total	16	16	280	120	400

MARKETING GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OMK-501	Consumer Behaviour	4	4	70	30	100
OMK-502	Integrated Marketing Communication	4	4	70	30	100
OMK-503	Marketing of Services	4	4	70	30	100
OMK-504	Contemporary Issues in Marketing	4	4	70	30	100
	Total	16	16	280	120	400

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OHR-501	Training and Development	4	4	70	30	100
OHR-502	Managing Interpersonal & Group Process	4	4	70	30	100
OHR-503	Organizational Change and Development	4	4	70	30	100
OHR-504	Counselling Skills for Management	4	4	70	30	100
	Total	16	16	280	120	400

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OIT-501	Business Data Networks	4	4	70	30	100
OIT-502	Decision Support Systems and Intelligent DSS	4	4	70	30	100
OIT-503	Project and Risk Management	4	4	70	30	100

OIT-504	System Analysis & Design	4	4	70	30	100
	Total	16	16	280	120	400

PRODUCTION AND OPERATION MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OP&O-501	Applies Operations Research	4	4	70	30	100
OP&O-501	Logistics and Supply Chain Management	4	4	70	30	100
OP&O-501	Production Planning and Control	4	4	70	30	100
OP&O-501	Total Quality Management	4	4	70	30	100
	Total	16	16	280	120	400

R.M.B.A. (Evening) –6

Candidate for Semester - VI examination for the MBA (Evening) will be examined in following courses.

COMPULSORY COURSES

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
CP-601	Management of Financial Institutions & Services	4	4	70	30	100
CP-602 & 603	*Project Study (Equivalent to Two Courses)	8	8	140	60	200
	Total	12	12	210	90	300

* Project study will start in the beginning of the Fifth Semester while the Report will be submitted and examined at the end of Sixth Semester

* The Project Report will be evaluated jointly by a board consisting of the internal guide and external examiner to be appointed by the University. The viva-voice examination will also be conducted by the same board.

OPTIONAL COURSES

FINANCE & ACCOUNTING GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OF&A-601	Corporate Restructuring	4	4	70	30	100
	Total	4	4	70	30	100

MARKETING GROUP

Paper	Subjects	No. of	CPW	Maximum Marks	Total
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No.		Credits		Written Exam	Internal Assessment	Marks
OMK-601	Management of Retail Business	4	4	70	30	100
	Total	4	4	70	30	100

HUMAN RESOURCE MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OHR-601	Strategic and Global Human Resource Management	4	4	70	30	100
	Total	4	4	70	30	100

INFORMATION TECHNOLOGY GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OIT-601	Information Security	4	4	70	30	100
	Total	4	4	70	30	100

PRODUCTION & OPERATION MANAGEMENT GROUP

Paper No.	Subjects	No. of Credits	CPW	Maximum Marks		Total Marks
				Written Exam	Internal Assessment	
OP&O-601	Service Operation Management	4	4	70	30	100
	Total	4	4	70	30	100

R.M.B.A. (Evening) -7

Internal Assessment in each subject will be of 30 marks and will be divided in to periodical tests (15 marks), Term Papers /Case Analysis / Home Assignments / Presentations (10 Marks), and Class Participation and Attendance (5 Marks).

R.M.B.A. (Evening) - 8

PASSING CRITERIA

- (i) In order to pass in a paper or a subject, the candidate has to secure at least 45 percent marks separately in Internal Assessment and External Examination. (i.e. 31.5 marks out of 70 in External Examination and 13.5 marks out 30 in Internal Assessment separately).
- (ii) In order to pass a semester examination, one has to secure at least 50 percent marks in the aggregate of all the subjects in that semester.
- (iii) If a student fails in more than 50% of courses / papers in Internal Assessment, his/her term will not be granted and he/she will not be eligible for appearing in the External Examination.
- (iv) If the student fails in External Examination, he/she has to reappear in the External Examination only. However, his/her acquired grade point in the Internal Assessment heads of passing will be carried forward.
- (v) After acquiring grade equivalent to passing in the External Examination, in no case shall a student be allowed to reappear in the External Examination. At the same time, after acquiring grade equivalent to passing in Internal Assessment, in no case shall a student be allowed to reappear in the Internal Assessment for the purpose of improving the grade, excepting for those students who pass the courses/papers individually but fail to get 50% aggregate marks in a Semester.
- (vi) A student shall have a maximum of 4 attempts (1 + 3) for each course of a Semester in order to pass the course / paper.
- (vii) SGPA (based on external evaluation) will be calculated only when the student clears all the subjects of a particular Semester.

R.M.B.A. (Evening) - 9

RULES RELATIG TO “Allowed to Keep the Term (ATKT)”

- (i) The rules pertaining to ATKT shall be applied at the end of Second Semester (i.e. at the end of the First Year of the programme).
- (ii) A student shall have to pass a minimum of 2/3rds of the total courses / papers in the First and Second Semester put together to be eligible for admission to the Third Semester.
- (iii) A student who fails to clear **07 (Seven)** courses / papers by the end of Second Semester shall be allowed to go to the Third Semester after a break in the academic year, only after clearing all the papers of the First Semester and has not more than **02 (Two)** courses / papers as ATKT of courses / papers of Second Semester.
- (iv) A student who fails to clear **06 (Six)** courses / papers by the end of Fourth Semester shall be allowed to go to the Fifth Semester after a break in the academic year, only after clearing all the papers of the Third Semester and has not more than **01 (One)** courses / papers as ATKT of courses / papers of Fourth Semester.

- (v) A candidate attempting to pass a semester examination in which he/she has failed as per R.M.B.A. (Evening) - 8 as regular candidate will have the option of appearing in all the subjects as ex-student by surrendering the marks in which he/she has passed.
- (vi) A candidate passing in all the subject heads of a semester but failing in the aggregate will have the option of appearing in any number of subjects (including all) as ex-student by surrendering the marks of those subjects.

R.M.B.A. (Evening) - 10

A candidate shall be eligible for the award of the Degree with a CLASS only if he/ she has passed all the Six Semesters in SINGLE ATTEMPT. A single attempt would mean a candidate has passed a semester examination taking all the subjects together. Degree shall be awarded in PASS CLASS if a candidate passes subjects of any semester examination in parts.

R.M.B.A. (Evening) - 11

A candidate who is eligible for the award of Degree with a Class as per R.M.B.A. (Evening) - 10 will be awarded:

- 1) A Second Class if he/she secures 50 percent or more marks but less than 60 percent marks in the aggregate of all the Six Semesters.
- 2) A First Class if he/she secures 60 percent or more marks the aggregate of all the Six Semesters

R.M.B.A. (Evening) - 12

A candidate having completed the MBA Programme from the Veer Narmad South Gujarat University can be admitted to broad base his/her specialization skills. He/She will be required to study One (01) course in the Semester IV, Four (4) courses in Semester-V, and One (01) Course in Semester-VI from among the optional group of specialization offered by the Department on the following conditions.

- 1) He/She shall complete the attendance requirements in these courses as per the attendance requirements of regular candidates in each of the two semesters.
- 2) He/She shall be examined in the same manner as regular candidates.
- 3) He/She shall be declared to have passed semesters – IV, semester-V and semester VI examination as per the requirements contained in R. M.B.A. (Evening) - 8.
- 4) He/She shall have to pay the same category of fees (currently in force) each semester as a regular candidate.

- 5) On completion of additional six optional courses during the Fourth, Fifth and Sixth Semesters, he/she shall not be awarded another Degree but will be awarded a certificate of passing the course of additional optional group by the Veer Narmad South Gujarat University.

**NEW CREDIT AND GRADING SYSTEM
{From Academic Year 2010-11}**

VNSGU grading system for Faculty of Management

Grades	O	A	B	C	D	E	F
Grade Points	6	5	4	3	2	1	0
Grade Interval	5.50-6.00	4.50-5.49	3.5-4.49	3.00-3.49	1.50-2.99	0.5-1.49	0.0-0.49
Internal out of 30 marks	23-30	19-22	17-18	15-16	13.5-14	08-13	00-07
External out of 70 marks	53-70	42-52	39-41	35-38	31.5-34	18-31	00-17
Total marks Out of 100	76-100	60-75	55-59	50-54	45-49	25-44	00-24
* Class Equivalent	First Class		Second Class				

Note:

1. Grades for Internal marks and external marks to be given separately;
2. Grade for a paper/course is the sum total of the internal and external marks;
3. Semester Grade Point Average [SGPA] is to be calculated on the basis of external grades and its respective grade points only (internal grades will not be taken into consideration);
4. A candidate in the Faculty of Management Studies shall be deemed to have passed a Semester if he/she passes all the papers individually and with a SGPA of minimum 3.00. (Minimum passing is 45% in internal and external separately in each paper).
5. The Cumulative Grade Point Average {CGPA} – is the average of all the six semesters.
6. The calculation of SGPA and CGPA is shown below:

Calculation of Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA):

SGPA: $\sum (C \times GP) \div \sum C$ in a Semester { where $\sum [C \times GP]$ is sum of the credit multiplied by Grade Point obtained in external examination for each of the papers in a semester and $\sum C$ is the sum of credits of all the papers in a semester. }

CGPA: $\sum SGPA \div$ Total number of semesters (either 4 or 6 semesters)

7. Each paper in a semester is of 4 credits and the winter project in the sixth semester is of 8 credits.

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